

# How to Get the Best from

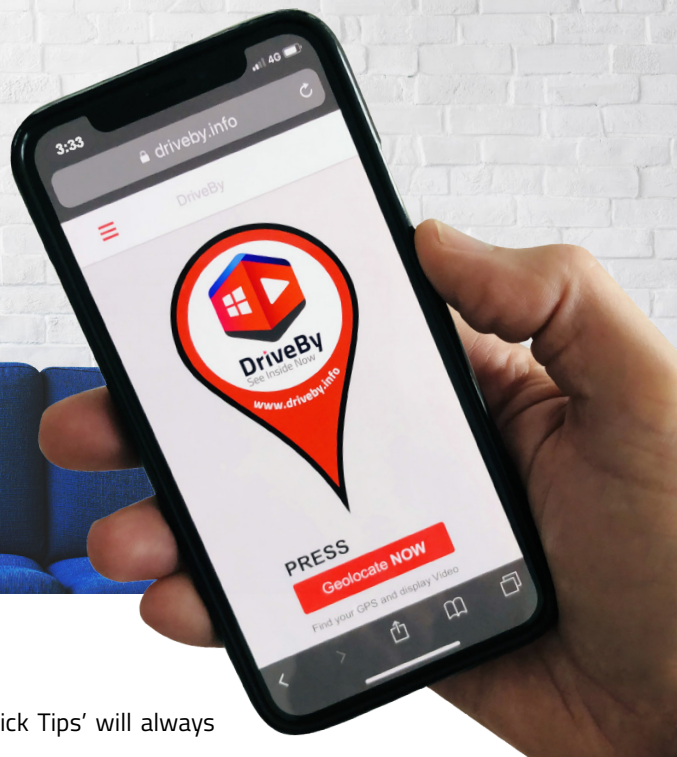


**REvid**  
Real Estate Video

+

**DriveBy**  
See Inside Now

Yes, its amazing value, but how do you get the very best out of your REvid package? It's important to us that your experience is a positive one and we'd like to take this opportunity to remind you of the best way to get the most valuable outcome for you and your vendors.



## Learn a little more gives you a better understanding

It's so easy, with no extra work required on your behalf – following these 'Quick Tips' will always ensure a better video result because you will understand our product better.

1. Post between **17 and 20 picture images** (more if you have them) that show the widest possible range of both internal and external property features and benefits. This will allow us to provide you with a FULL SUITE of seven (7) videos in your personally tailored package, including both the UPSIZE 90-second video for general marketing, plus the SOCIAL MEDIA 60-second format for platforms such as Facebook, Twitter and Instagram. Also, Home Open, New Price and SOLD.
2. **Provide the highest quality images that you can** (as this allows for occasional cropping of specific key features) and include a couple of locational images in addition to the property features, particularly if these are important in attracting buyers because of the location of the property.
3. Ensure that your Property Description gives **sufficient detail of the property's inclusions and special features** to allow us to create an interesting story about your listing from our pre-scripted and voiced statements.
4. If there is a **particular aspect of the property** (or even more than one) that you would like highlighted, please make this request in the COMMENTS section when ordering online from the REvid website. We will, if at all possible, include this in the script.
5. Make certain that the **number of bedrooms, bathrooms and car spaces** given at the top of your property listing is correct, because this is what informs us as we prepare your personalised 'Agent Frame' for the framed versions contained within your video package.
6. If less images accompany your internet property listing then we can only deliver a LIMITED SUITE of five (5) videos – and even then, a minimum of 10 images is required so that we can produce the SOCIAL MEDIA 60-second format. You also get, Home Open, New Price and SOLD.
7. Understand that the number of videos included with your **\$99+gst package** varies, dependent upon the package requested, i.e. AUCTION package has six (6) videos because the New Price option is not included (however should your selling framework alter from 'Auction' to general 'For Sale' we would be happy to re-render the full suite of seven (7) videos for the reduced price of **\$49+gst**).
8. For LAND videos, a minimum of 10 images is required, and some of these should include images that highlight the attractiveness of the locale or the position of the site. A LAND package includes 4 videos – the Social Media package plus New Price and Sold.

## Characteristics of REvid

All our voiced statements are pre-scripted and pre-recorded – so in this sense it is not a custom-scripted video (*however, personally scripted and prepared videos can be provided for a custom video competitive cost if this is what your vendor wishes – just ask for a quote if this is the case*). This pre-scripting is what makes REvid such an innovative, easy and low cost yet professional presentation, that can be made available to you (generally) within 24 – 36 hours. So, by understanding these characteristics, it will prevent disappointment if the words you use to describe a property feature can't exactly be matched.



**DriveBy**  
See Inside Now

**Jason Berard**  
jason@revid.com.au

office 1300 100 111  
mobile 0403 885 050



**REvid**  
Real Estate Video