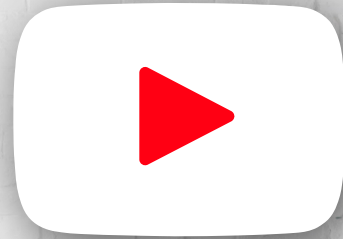




# REvid

Real Estate Video



## How to put your REvid Videos on Facebook



### How to put your REvid Videos on Facebook



Couple of Statistics about using Video on



- 71% of people have increased Video viewing <sup>(1)</sup>
- People gaze 5x longer at Video than static content <sup>(1)</sup>
- 12% Video is watched without Sound <sup>(2)</sup>
- Real estate listing (in US) receive 403% more enquiries than those without <sup>(3)</sup>

### Processes

<b>FIRST</b>	Setting-up a Facebook Account (You may already have one)	Page 2
<b>SECOND</b>	Downloading your REvid Videos	Page 2
<b>THIRD</b>	Uploading Video on Facebook	Page 4

### References

1

<https://blog.hootsuite.com/facebook-statistics/>

2

<https://sproutsocial.com/insights/facebook-stats-for-marketers/#FB-video>

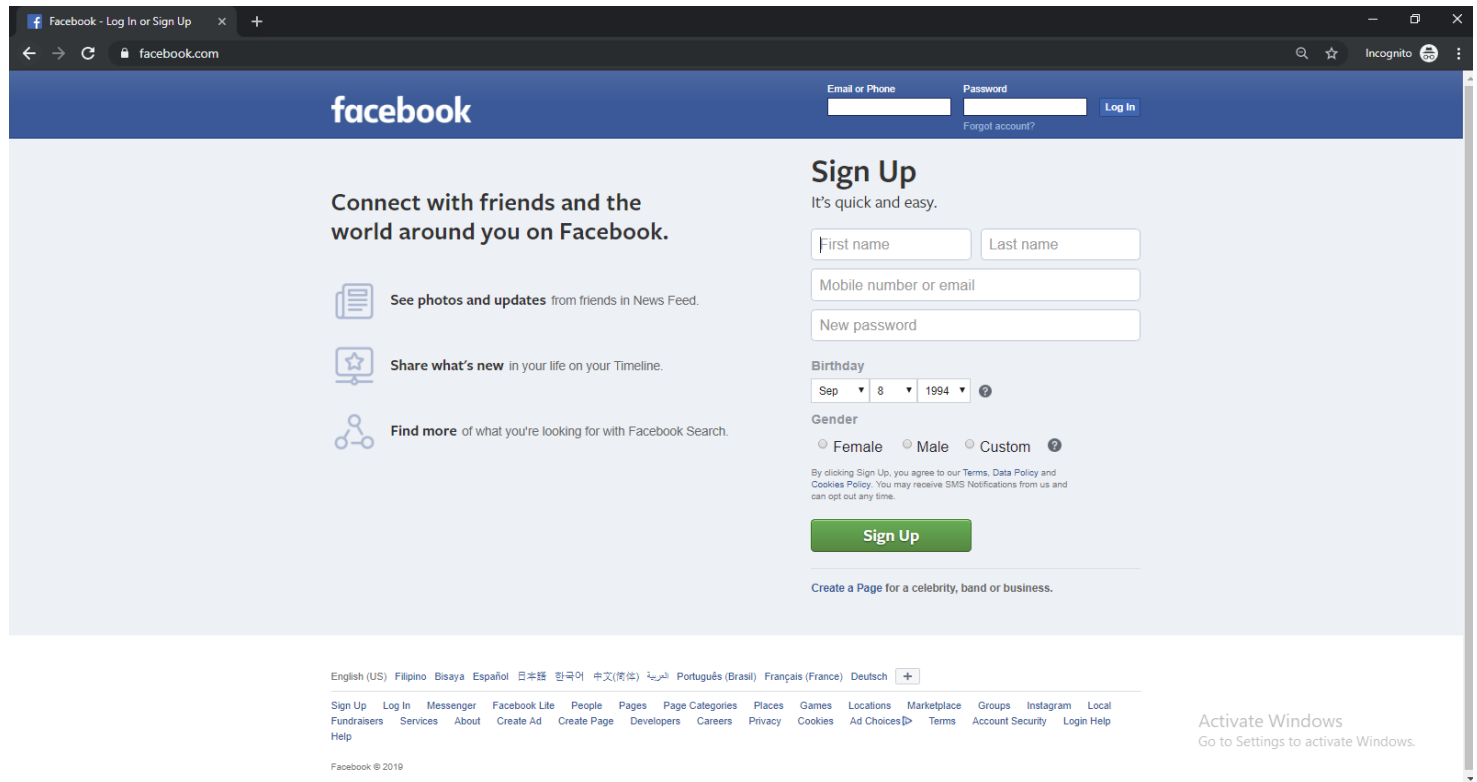
3

<https://www.virtuets.com/10-great-digital-video-statistics-realtors/>

# Creating Your Account

## STEP 1

Log in your account on facebook or Sign Up if you don't have one yet.

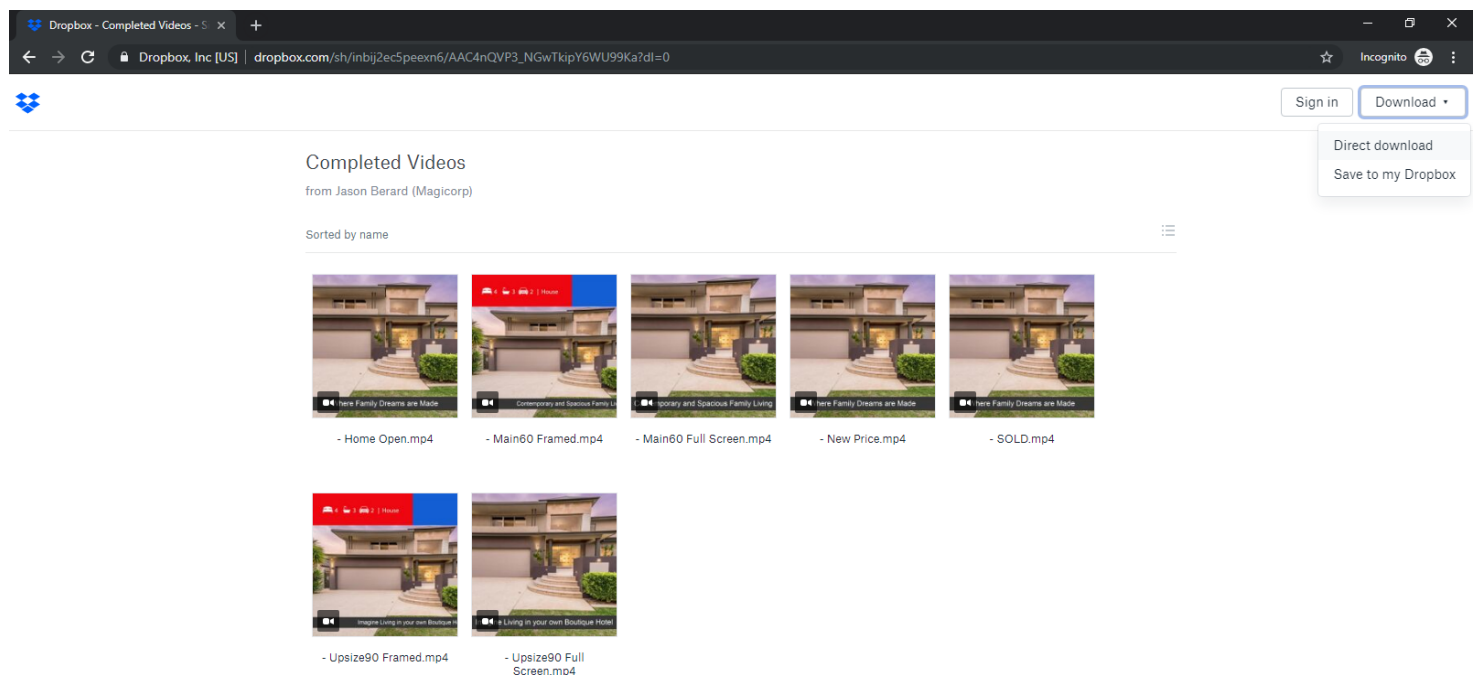


The screenshot shows the Facebook 'Sign Up' page. At the top, there's a navigation bar with the Facebook logo and a 'Log In' button. Below the navigation bar, the main heading is 'Sign Up' with the subtext 'It's quick and easy.' The page is divided into two columns. The left column contains three bullet points: 'See photos and updates from friends in News Feed.', 'Share what's new in your life on your Timeline.', and 'Find more of what you're looking for with Facebook Search.' The right column contains the sign-up form. It starts with 'Email or Phone' and 'Password' fields, followed by a 'Log In' button. Below these is a 'Forgot account?' link. The 'Sign Up' section includes 'First name' and 'Last name' fields, a 'Mobile number or email' field, and a 'New password' field. There's a 'Birthday' section with dropdowns for month (Sep), day (8), and year (1994), and a 'Gender' section with radio buttons for 'Female', 'Male', and 'Custom'. A disclaimer states: 'By clicking Sign Up, you agree to our Terms, Data Policy and Cookies Policy. You may receive SMS Notifications from us and can opt out any time.' A green 'Sign Up' button is at the bottom of the form. Below the button is a link: 'Create a Page for a celebrity, band or business.' At the very bottom, there's a footer with various links like 'Sign Up', 'Log In', 'Messenger', etc., and a copyright notice 'Facebook © 2019'.

# Downloading Videos from Dropbox link

## STEP 1

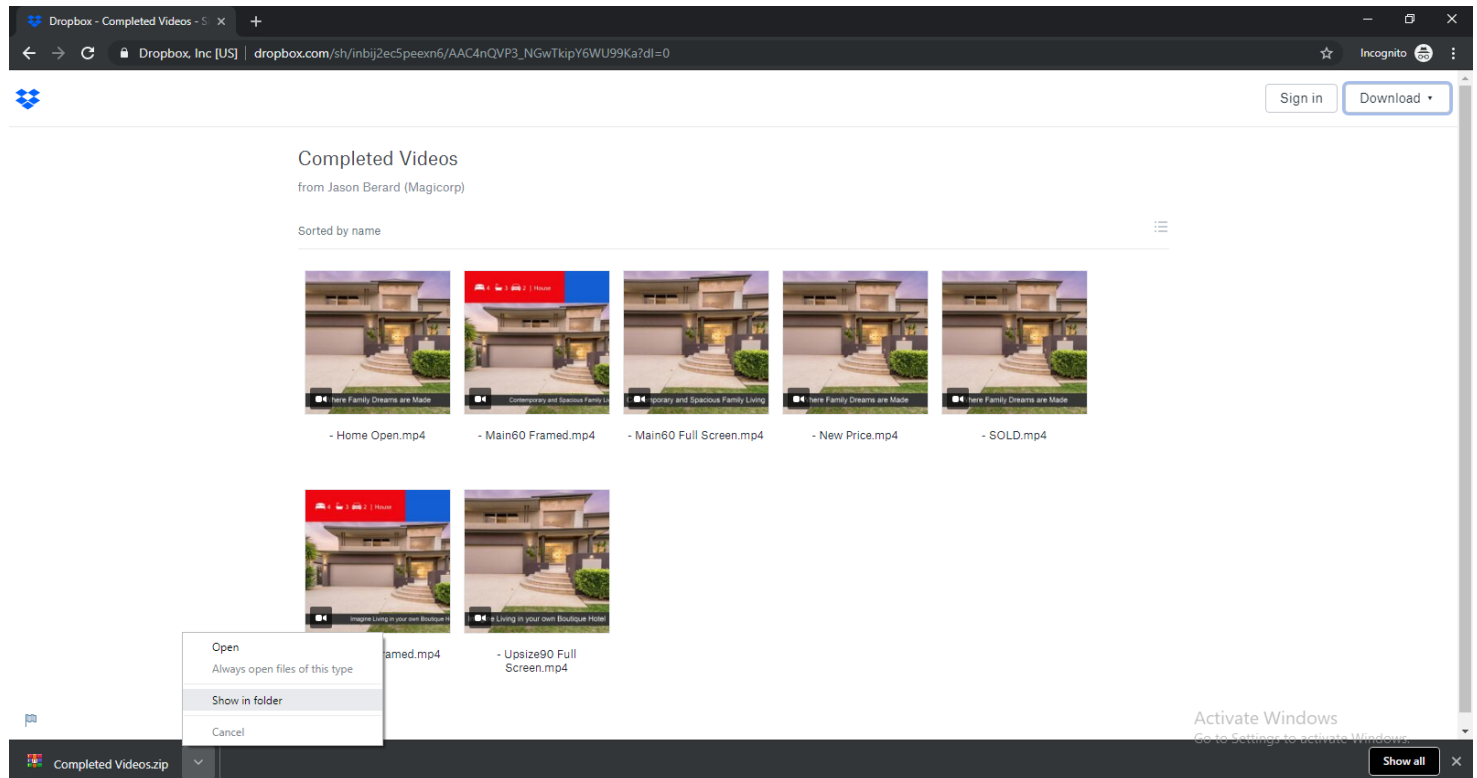
Click the dropbox link provided on REvid email to see the available videos. Once you're on the link, click on the dropdown download button then direct download on the top right corner to get all file.



The screenshot shows a Dropbox web interface displaying a gallery of videos. The top navigation bar includes a 'Download' button with a dropdown menu showing 'Direct download' and 'Save to my Dropbox'. The main heading is 'Completed Videos' with the subtitle 'from Jason Berard (Magicorp)'. Below this, it says 'Sorted by name'. The video gallery consists of two rows of video thumbnails. Each thumbnail shows a house and has a title below it. The titles are: '- Home Open.mp4', '- Main60 Framed.mp4', '- Main60 Full Screen.mp4', '- New Price.mp4', '- SOLD.mp4', '- Upsize90 Framed.mp4', and '- Upsize90 Full Screen.mp4'. The interface is clean and modern, with a white background and blue accents.

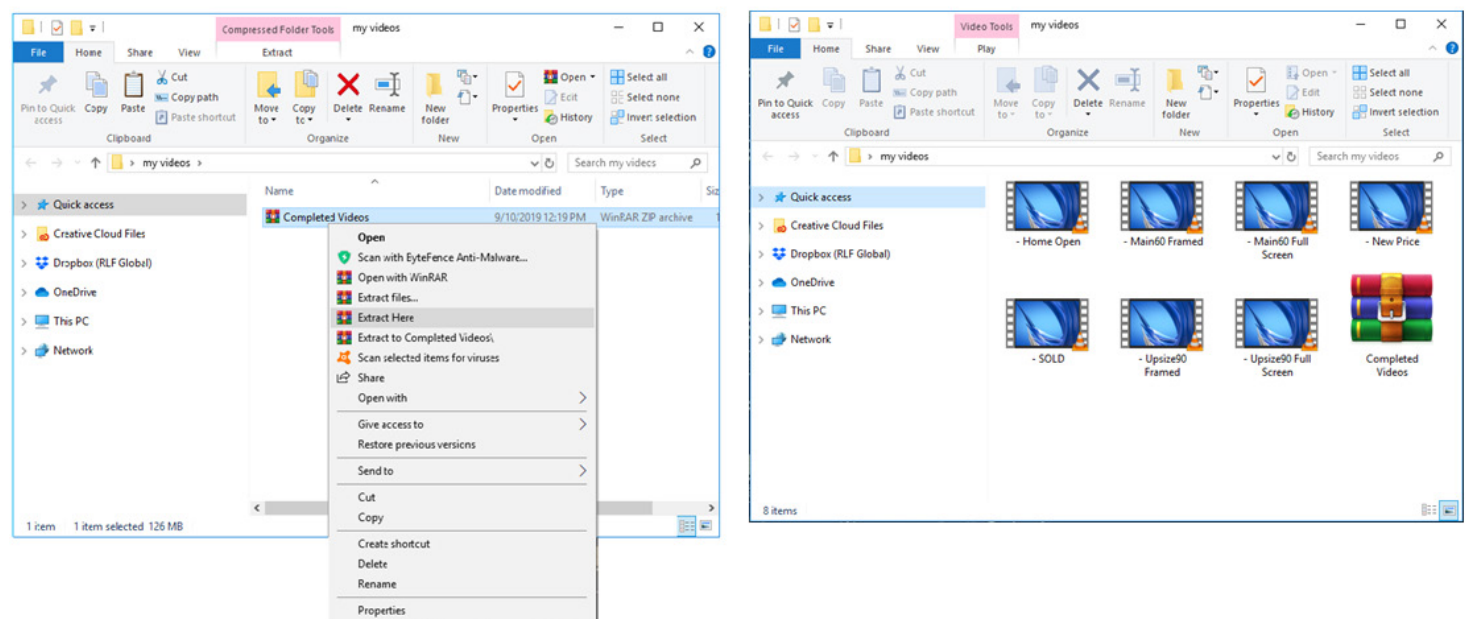
## STEP 2

Once the download is complete, you will see a zip folder on the bottom left corner of the browser. Click on the arrow and choose "show in folder" to locate the file. (If you can't see the downloaded folder on the bottom part, check on your "Downloads" folder on local drive).



## STEP 3

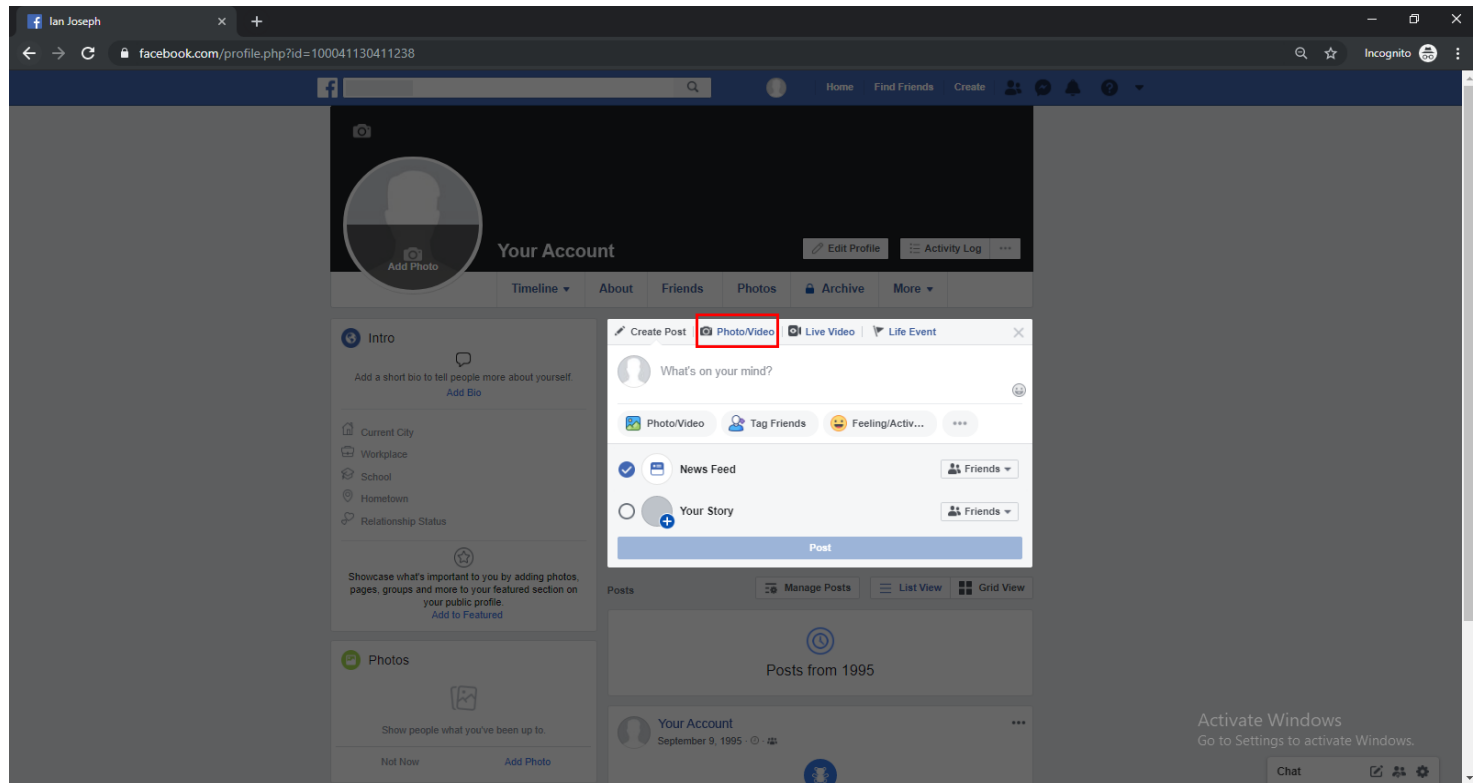
Place the zip folder on the location where you want to extract it. Right Click on the zip folder and choose "Extract Here". After extracting, downloading is now complete and you can now watch your videos and upload it on your social media



# Posting Your Video

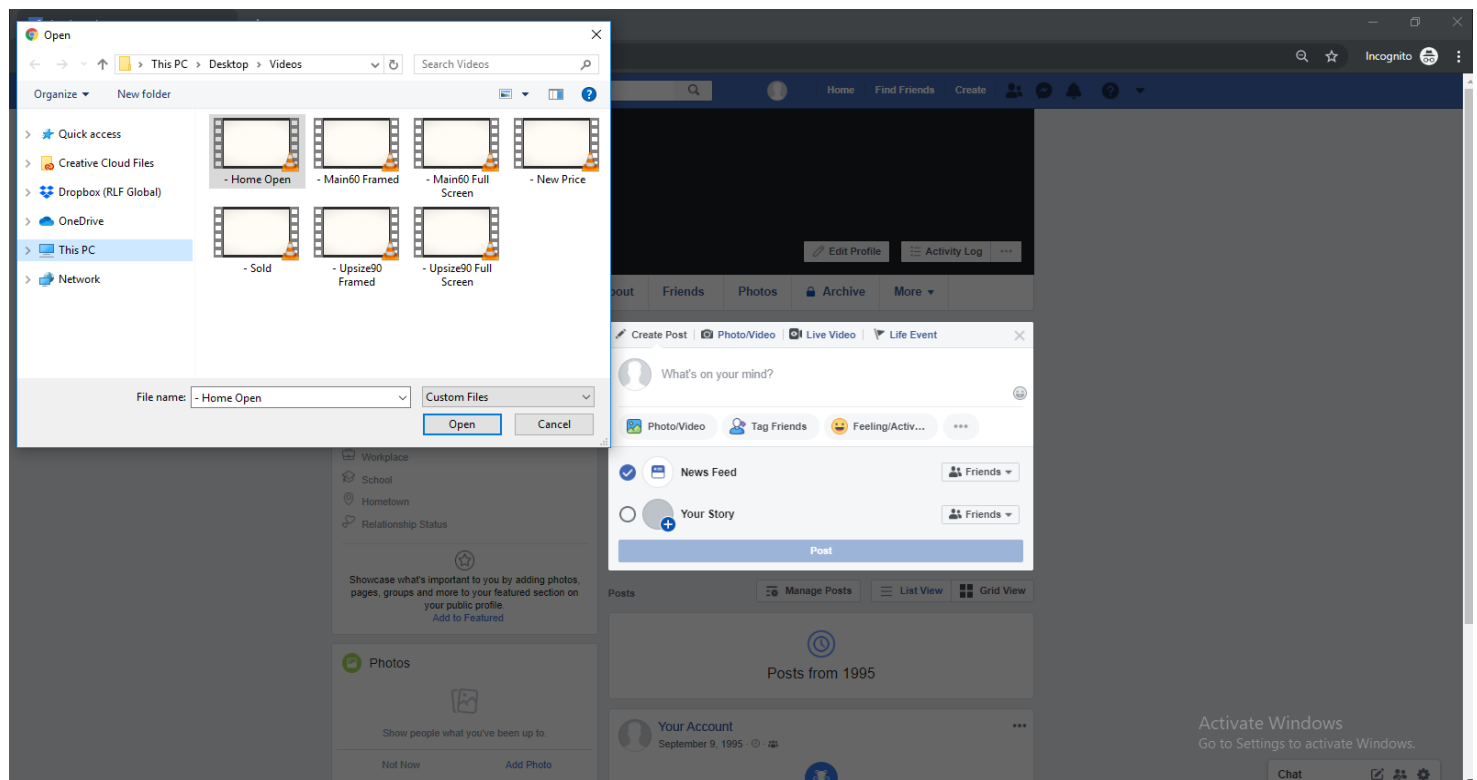
## STEP 1

Go to your profile by clicking your image icon. On the top of "What's on your mind?" click on the camera icon "Photo/Video" to upload either an image or videos.



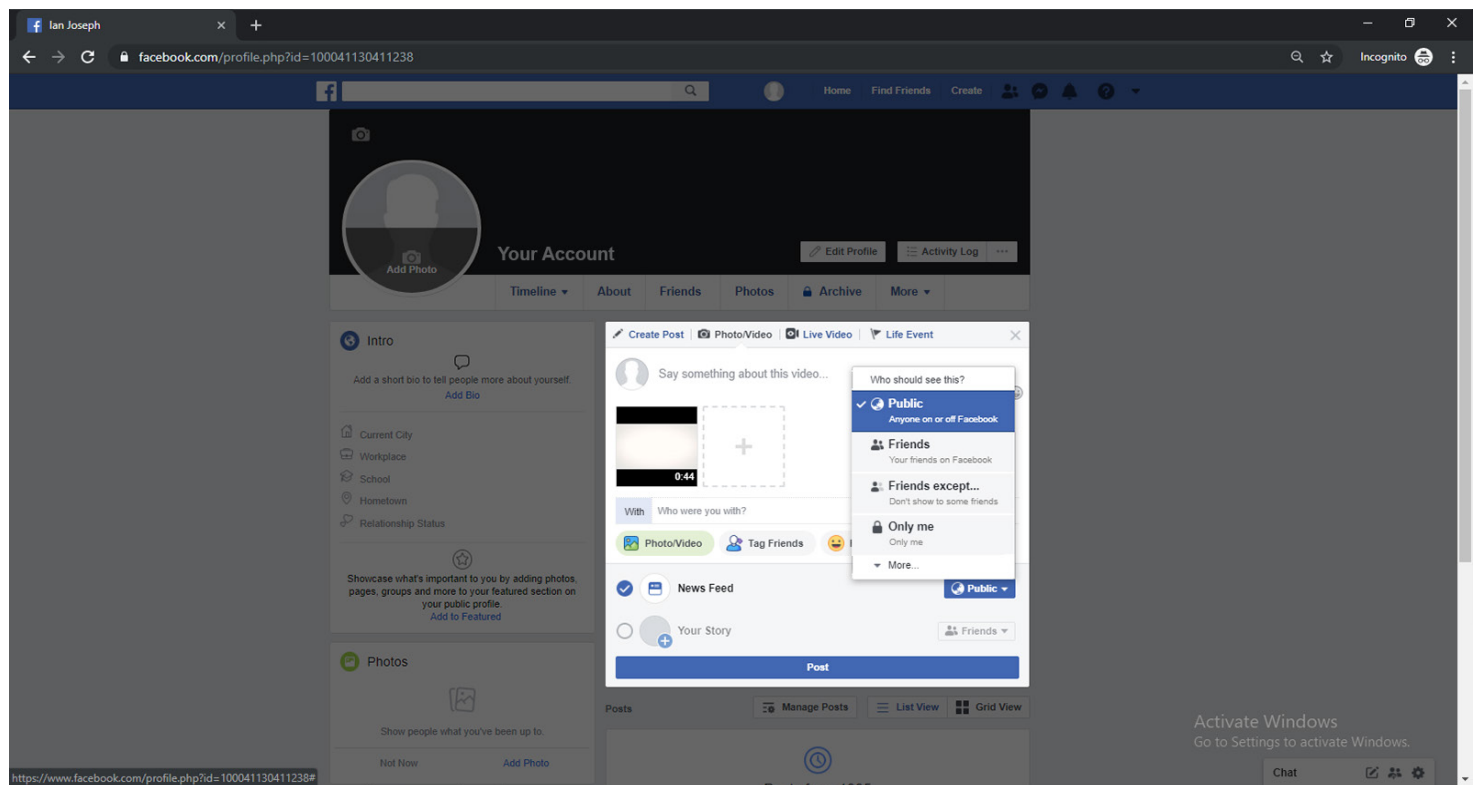
## STEP 2

Select the file you want to upload by going to the file location of it



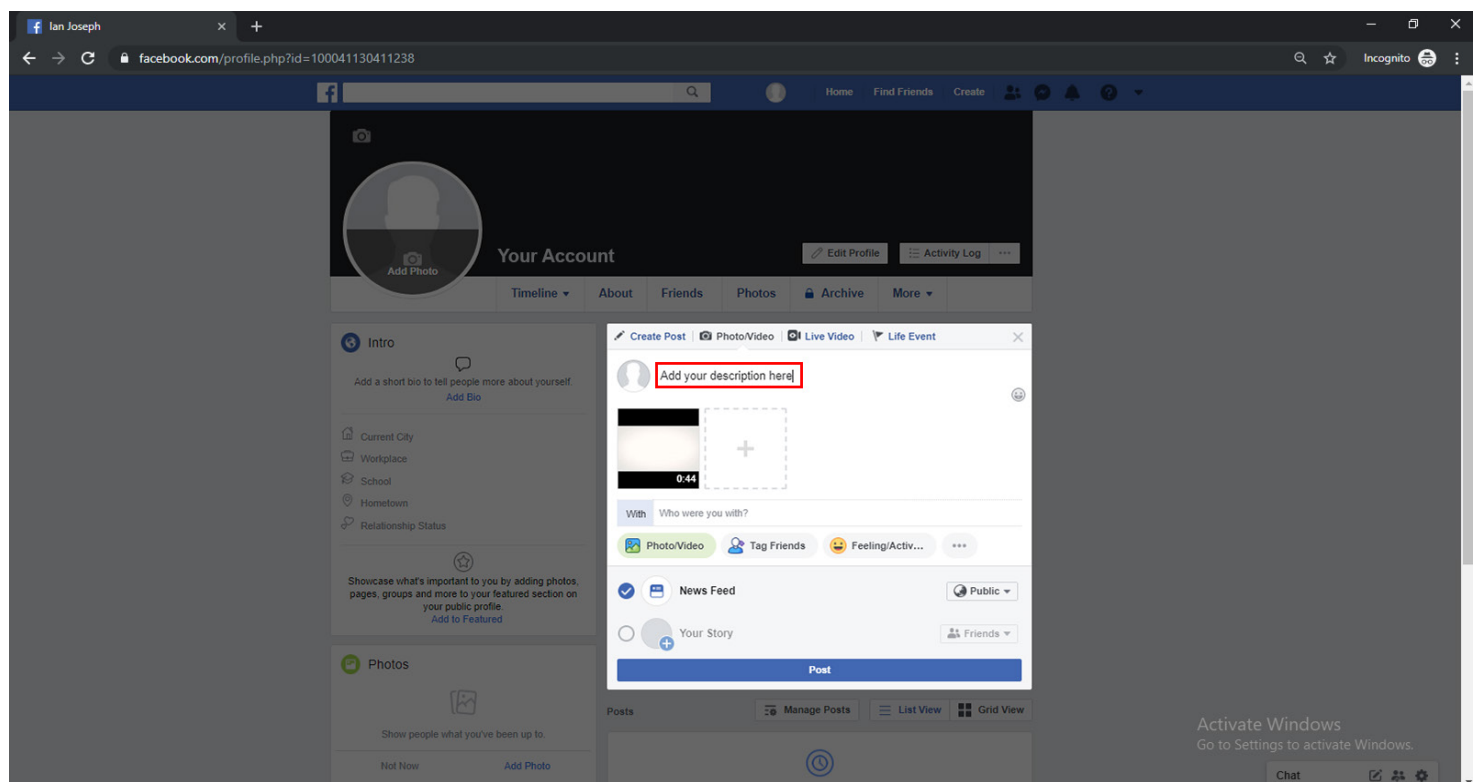
### STEP 3

Place the zip folder on the location where you want to extract it. Right Click on the zip folder and choose "Extract Here". After extracting, downloading is now complete and you can now watch your videos and upload it on your social media



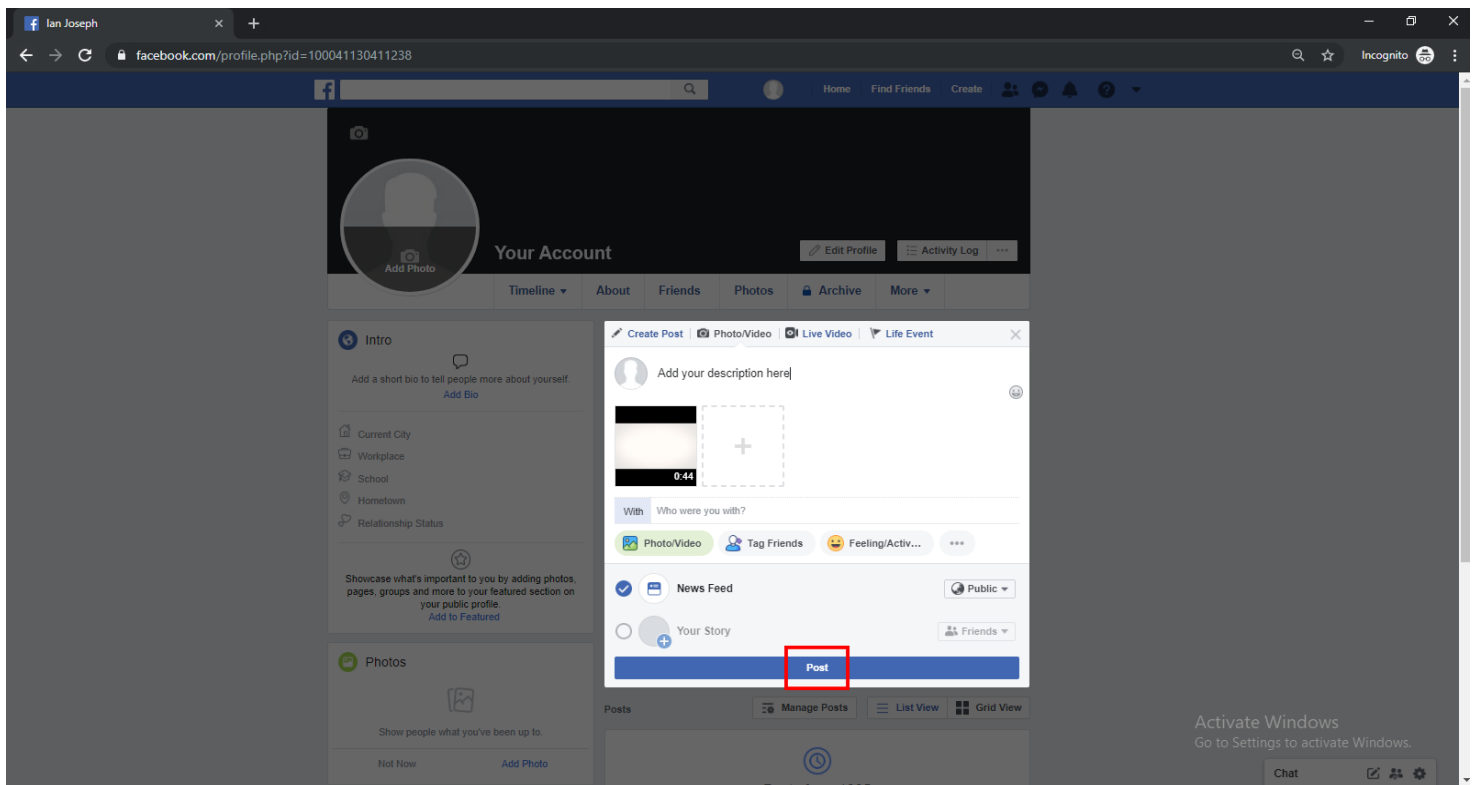
### STEP 4

Add description to your post by clicking on the top of your uploaded video or click the text "Say something about this video". You may also include hashtags on your description/caption to amplify your audience and to have more engagement to your video. (e.g. #revidvideo.This will make it possible for others to easily find your video with a specific theme or content that you placed on your hashtags).



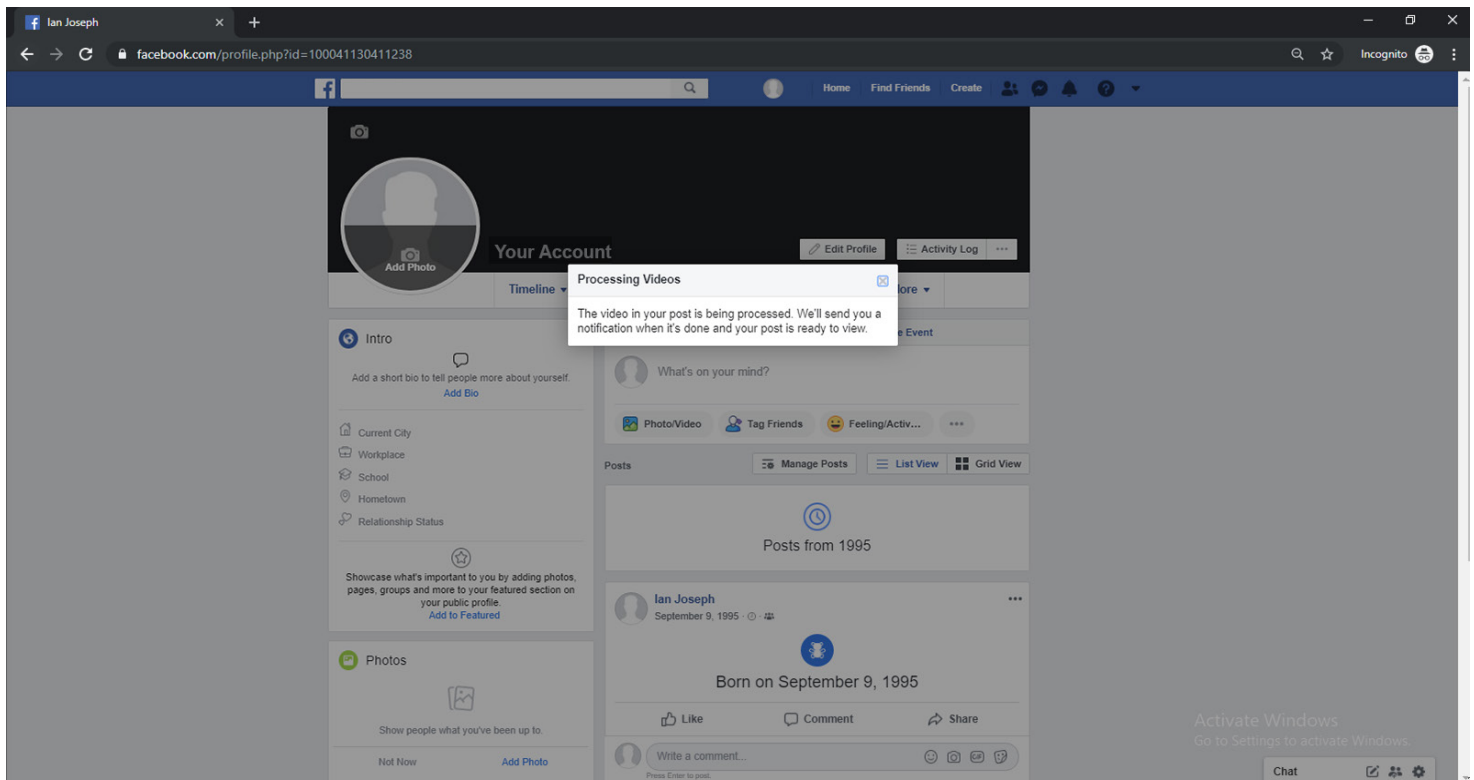
## STEP 5

Once you placed all the details you want, then click "post" at the bottom of the post box.



## STEP 6

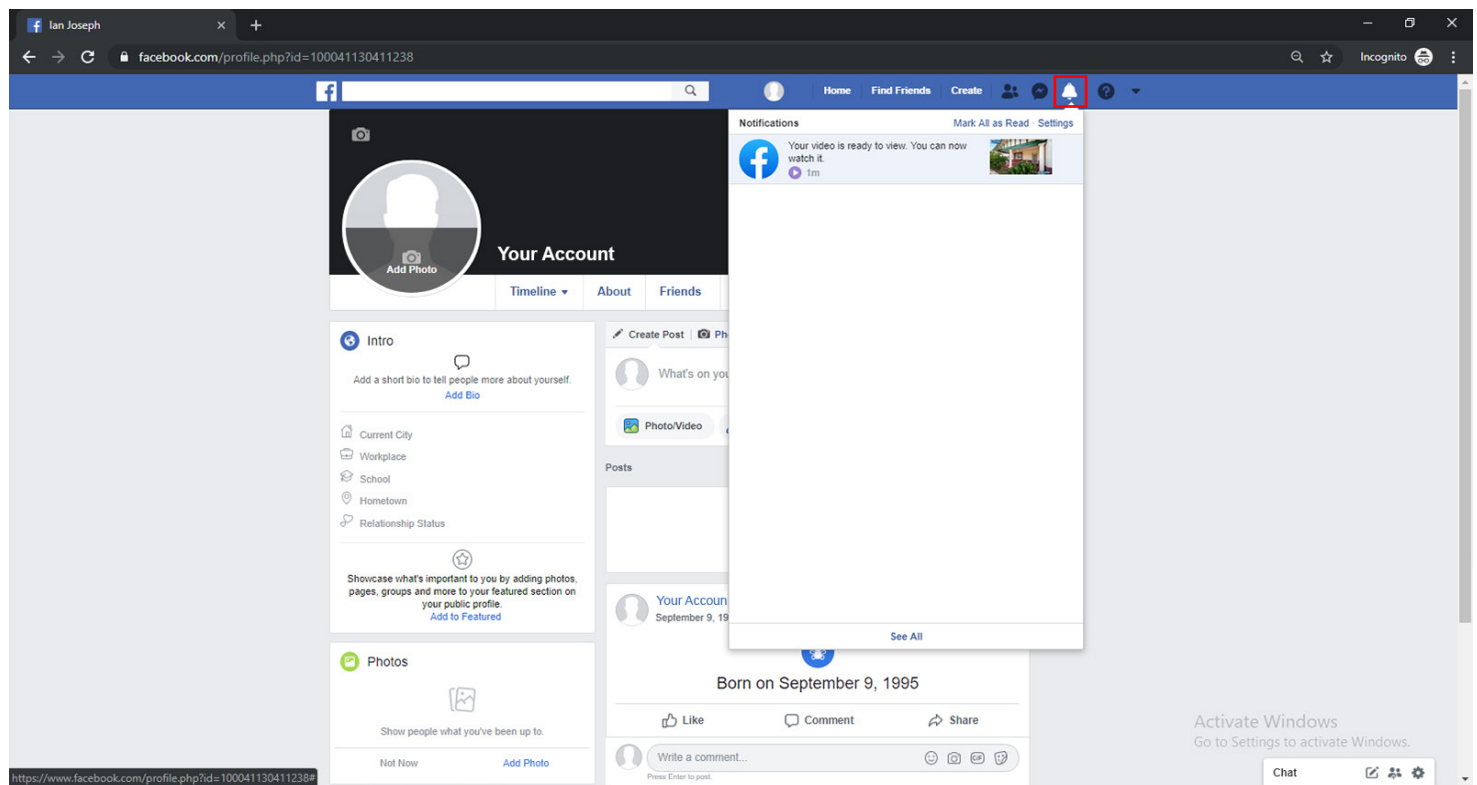
A message from facebook will prompt to inform you about your video being processed.





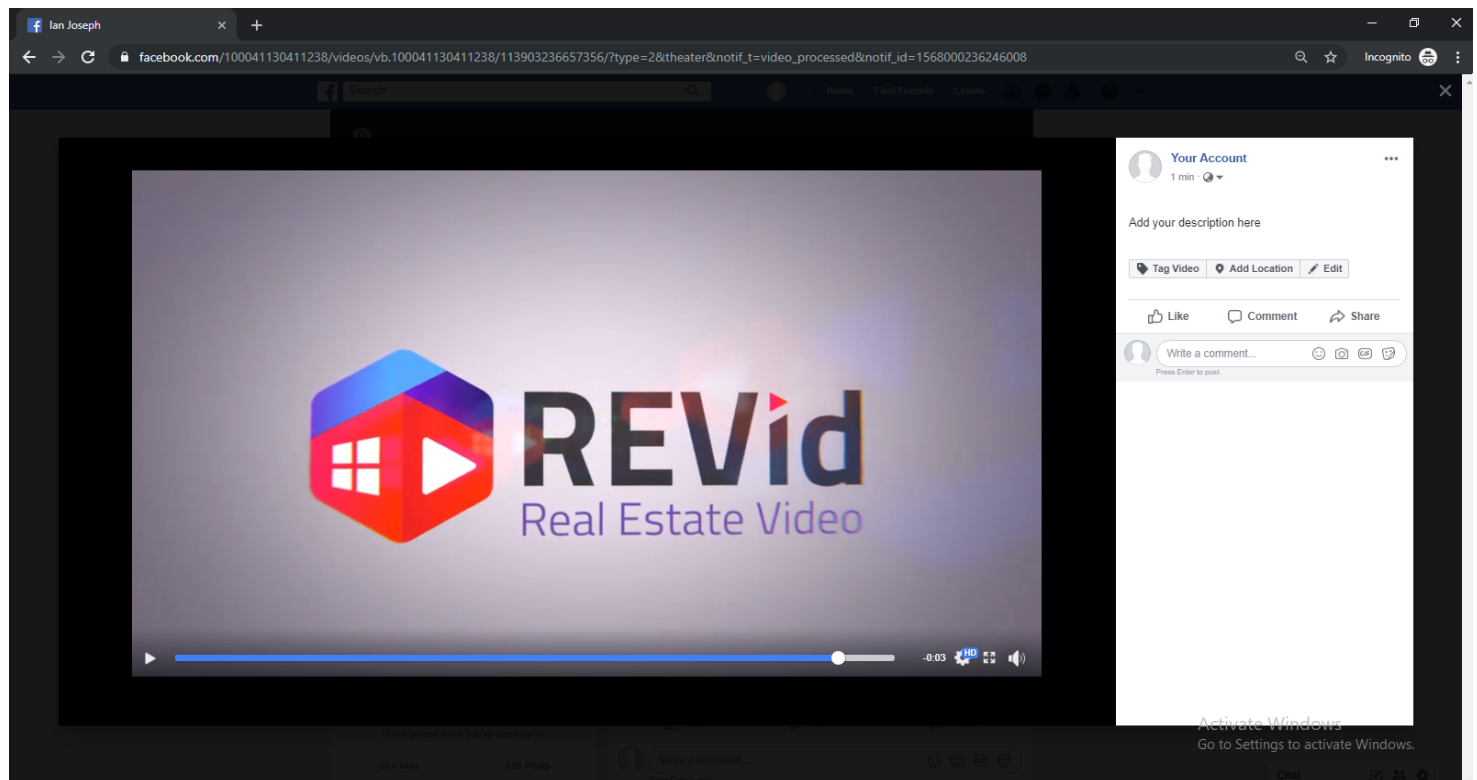
## STEP 7

You will receive a notification from facebook once your video is done processing.



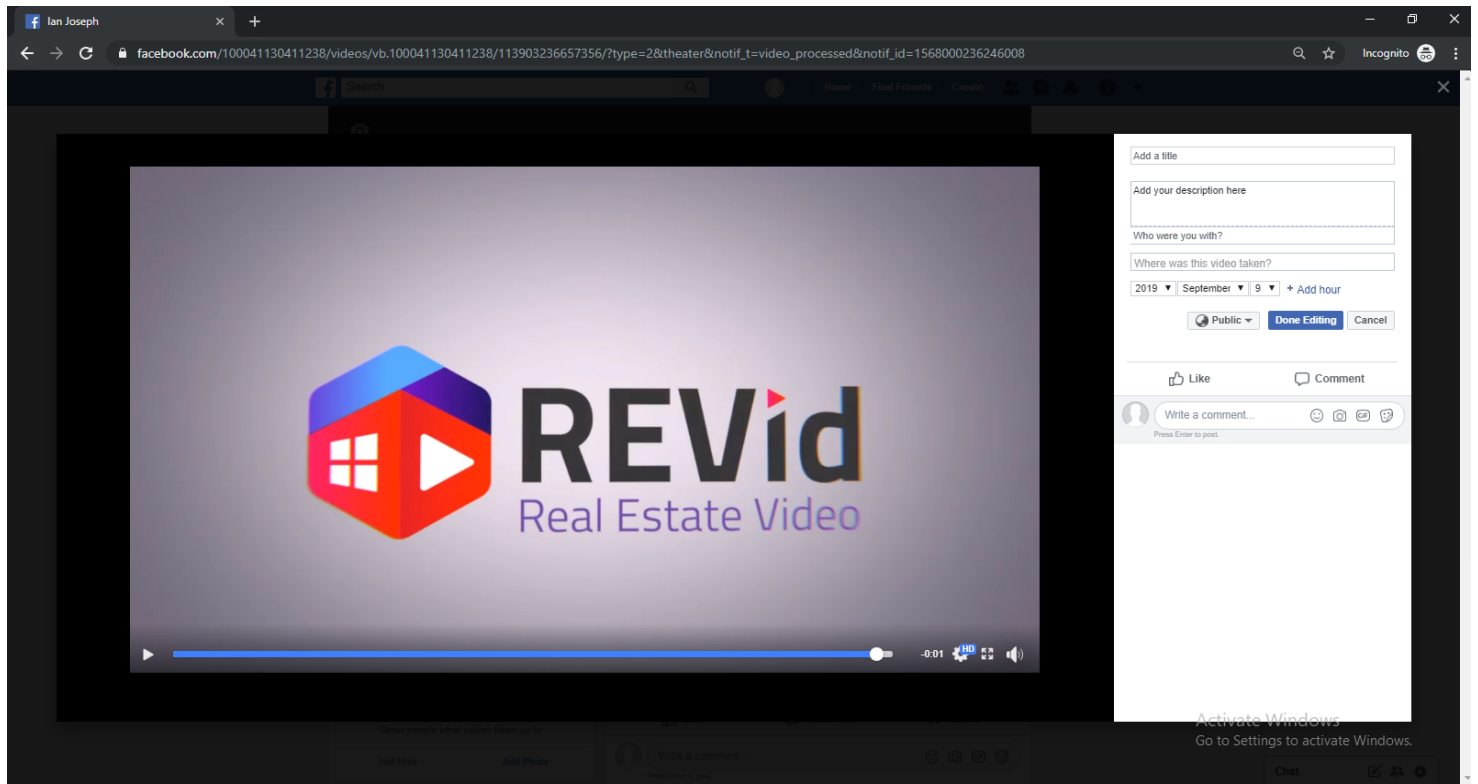
## STEP 8

Click on the notification to watch your video.



## STEP 9

If you want any changes on its settings or description, just click the edit icon and place the settings you want and click "Done editing".



Your video is now ready for viewing