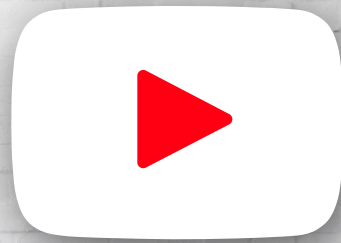




REVID

Real Estate Video



Tips and Hints When Using Your Videos



Websites

Update your online listings by uploading Video to all online websites.

Website listings with video experience up to 40% more click through when compared to static images and text alone.

Social Media

Share this with all available office and private/business social media accounts, including Facebook, Instagram, Twitter, YouTube and LinkedIn. **Facebook click through increases to over 80% when compared to static images and text alone. Remember to use hash tags like #apartmentforsaleperth #youragencyname.**

TIP: Your Vendors can be a powerful ally in the struggle for marketing exposure, so encourage them to share their new videos on Facebook and other Social Media channels. Forward them a copy to share.

Email or Electronic Marketing

Add the Video to your email broadcasts and electronic marketing, such as newsletters. Also include the Video link in your email correspondence to prospective buyers.

Home Open Video

Send out on Social Media or Email your Home Open Video in the days leading up to a Home Open event.

SMS the Video

Use the Video in Texting by simply copying in the YouTube link.

Load to Tablet

Load Videos onto your Tablet or Mobile device so that you can find and deliver quick presentations at any time.

Play during Home Open

Download all the Upsize90 Videos to USB, which then auto-play when inserted into most TV's, and have them playing whilst potential buyers are at your opening.

Office Displays

If you have an in-office AV Display, ask for your Videos to be uploaded.

Remind Other Vendors

Who may not already have a Video – yet! Send them this link too! Or make your Vendor Video and Brochure available to them. All videos are good promotion.

The End Result

If you are happy with the end result and your REVID experience, please tell your fellow agents and colleagues and encourage them to give us a try as well! **Also, don't forget to tag us on your social media video posts. #REVID or @revidsystems or Follow us on YouTube.**



www.revid.com.au



Online
Sites



Social
Media



Presentations



Marketing
Email
Promotions



Home Opens
Office Displays

REVID
Real Estate Video

ORDER NOW!